

REGISTRATION FORM

EDIBLE BIRD NEST INDUSTRY CONFERENCE (EBNIC 2012)
26 – 27 November 2012 • Putrajaya Marriott Hotel

PART 1: PARTICIPANT INFORMATION

Salutation: _____

Title: _____

Name: _____

Designation: _____

I wish to attend as:

Participant Presenter

Title of paper: _____

Organization: _____

Mailing Address: _____

Postcode: _____ City: _____ State: _____

Tel: _____ Fax: _____

E-mail: _____

PART 2: ACCOUNT DEPARTMENT

Name: _____

Designation: _____

Tel: _____ Fax: _____

E-mail: _____

PART 3: FEES*

Participant RM450 Student! RM250

*Must be accompanied by proof of studentship/signed letter from Head of Department

*Fees are inclusive of conference materials, daily lunch and tea breaks.

*Registration fees should be paid before 30 October 2012

PART 4: PAYMENT

Company Crossed Cheque Government Local Order

Bank Draft Telegraphic Transfer

Credit card (Visa/Mastercard)²

²Kindly contact with secretariat for further arrangement.

Ref. No: _____ Date: _____

Payment should be made payable to:

DANA PERSIDANGAN MARDI

SWIFT CODE CIBBMYKL

Account No: 1215-0008876-057

CIMB Bank Berhad, UPM Branch

TERMS AND CONDITIONS

- A confirmation of registration will be sent to you upon receipt of registration form.
- All full payment must be received within 5 working days of invoice date.
- We reserve the right to refuse admission if full payment is not received on time.
- We will only refund 50% of the fee for cancellations made at least 2 weeks before the event date in writing. Alternatively, you may nominate a substitute.
- There will be no refund for cancellations made less than 2 weeks.
- A registered participant who does not submit a written cancellation or attend the conference is still liable for any outstanding balances and will be billed the full conference registration fee.

We hereby accept all terms of participation without reservation or restriction and that we relinquish any claims against the Organizer (the Organizer reserves the right to cancel or postpone the conference due to unforeseen circumstances). The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the delegates above.

Authorised Signature / Company Stamp

Date

Full name and designation of signatory

**General enquiries (including pre-registration) should be directed to:
Secretariat EBNIC 2012**

Conference and Exhibition Programme
Technical Services Centre
MARDI Headquarters
Persiaran MARDI-UPM
43400 Serdang
Selangor

Tel : +603-8943 7572 / +603-8941 8070

Fax : +603-8941 3512

E-mail : zulaikha@mardi.gov.my

ANNOUNCEMENT



EDIBLE BIRD NEST INDUSTRY CONFERENCE 2012

Enhancing EBN Industry's Competitiveness and Sustainability

- 26 – 27 November 2012
- Putrajaya Marriott Hotel

Organizers:



Co-Organizers:



Supported by:



BACKGROUND

Expanding the production of swiftlet nests was identified as one of the 16 entry point project (EPP) initiatives in the "Economic Transformation Program (ETP)" of Malaysia. The industry is targeted to contribute RM5 billion to our agricultural exports by 2020, a planned fivefold increase from about RM1 billion in 2010. Although the export performance in 2010 was quite impressive, the development of the industry is now somewhat impeded by the recent safety issues regarding edible bird nest in China. It is imperative that for the industry to further expand and sustain, efforts to enhance its competitiveness be intensified. This includes adopting appropriate marketing strategies that are based on the whole value chain of the swiftlet industry.

One of the initiatives undertaken to enhance the development of the industry is the establishment of the "Swiftlet Centre of Excellence (CoE)". Its primary role is to ensure the competitiveness of the nation's swiftlet industry through R&D initiatives based on the product value chain, from production to the final consumers. Currently, a number of R&D activities by various research agencies and universities are conducted and coordinated by the Centre.

This conference will provide a much needed platform for policy makers, researchers and industry players to share progress in R&D, discuss current issues and challenges as well as sharing experiences related to the swiftlet industry. It is expected that this conference will attract participation and papers from researchers and academicians, government policy makers, enforcement agencies and swiftlet entrepreneurs. The conference will focus on the aspects of policy framework, production, processing, trade and marketing of edible bird nest and its value added products with emphasis on enhancing the competitiveness and sustainability of the industry.

OBJECTIVES

- To disseminate new information, development and practices in the production system as well as to present the latest progress from R&D with respect to processing and the downstream industry of edible bird nest.
- To identify and share with industry players, issues, challenges, development structure and government initiatives for the development of the industry,
- To discuss the competitiveness of the Malaysian edible bird nest industry at the international level.
- To propose strategies and action plans for the development of the industry.

WHO SHOULD ATTEND?

Entrepreneurs, researchers, academicians, policy makers and extension agents and students.

TOPICS OF DISCUSSION

- I) Challenges, issues and constraints
- II) Quality and safety
- III) Sharing of experiences
- IV) Marketing and trade
- V) Financing
- VI) Research and development (R&D)

CALL FOR PAPERS

Participants are invited to contribute papers (posters) to EBNIC 2012. Authors are required to submit an extended abstract (SHORT ABSTRACT, INTRODUCTION, MATERIALS and METHODS, RESULTS and DISCUSSION, and REFERENCES) in Bahasa Melayu or English including figures, tables and photos (maximum 5 pages).

The paper format is as follows:

- Format: Microsoft Word (Doc.)
- Size A4, single spacing, left justified.
- Margins 1 inch top and bottom
- Arial font, size 12 pt.

The paper title, authors' names and addresses should be at the top of the first page. Full guideline: (<http://ebnic2012.mardi.gov.my>).

Extended abstract should be sent to jothi@agri.upm.edu.my.

Important dates are as follows:

Abstract submission: 15 October 2012
Abstract acceptance notification: 20 October 2012
Extended abstract submission: 27 October 2012

Papers received after this date will not be included in the proceedings.

POSTER SIZE

Portrait size of A1: 50 cm x 80 cm (20" x 30") and readable at a distance of 1 m.

WALIT BUSINESS NETWORKING NIGHT

Casual programme to encourage informal networking among industry players, and those interested in EBN industry.

ADVERTISEMENT

Companies are invited to advertise in the conference souvenir programme.

Types	Price (RM)
Inside front cover	3,000
Outside back cover	3,000
Inside back cover	2,500
Full page	2,000
Half page	1,000

One free entry to the conference will be given to advertiser paying RM2,000 and above.

VENUE

Putrajaya Marriott Hotel
IOI Resort City · Sepang Utara, 62502 Malaysia
Website: <http://www.marriott.com/hotels/travel/KULPG-Putrajaya-Marriott-Hotel>

This conference is held in conjunction with the 7th Malaysia Agriculture, Horticulture & Agrotourism International Show (MAHA International 2012), from 23 November – 2 December 2012 at Malaysia Agro Exposition Park Serdang (MAEPS), Selangor.

ENQUIRIES AND CORRESPONDENCE

Any enquiry in relation to extended abstracts, posters and programme, please contact:

Prof. Datin Paduka Dr. Aini Ideris (UPM)
Tel: (603) 8946 6024
Fax: (603) 8943 2516
E-mail: tnca@upm.my

Any enquiry in relation to advert, please contact:

En. Abdul Aziz Isa (AGROBANK)
Hp: (6018) 388 2018
E-mail: abdulaziz@agrobank.com.my