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Store launches three beauty products inspired by traditional ingredients

By NURBAITI HAMDAN

WATSONS Personal Care Store Sdn Bhd launched three new beauty product ranges, designed for Asian skin at the Khareyana spa recently.

Inspired by traditional Asian beauty remedies, the first product on the list was the Watsons Essence Mask with two different facial masks namely Bird's Nest Essence Mask and Green Tea Essence Mask.

The next to be unveiled was the Watsons Olive Facial Care range with seven products for complete facial care, an extension of the existing Olive Body Range.



Check it out: Maffey showing the latest beauty products from Watsons.

The final product on the list was the Watsons Honey range, a complete line of body care products that contain honey and milk extracts.

According to Watsons Malaysia general manager Neil Maffey, the products were created based on their research on what customers wanted.

“We view ourselves as a brand that our customers can always rely on for all their

personal needs. Each product comes with great value, great price and of course, great quality,” said Maffey.

In line with the products main ingredients, guests were also treated to a buffet spread with items made from olives, honey and green tea.

According to Maffey, the Bird's Nest Essence Mask has been the bestseller so far throughout their outlets in Asia.

To mark the launch, Watsons will be giving away 2,400 pieces of the Bird's Nest Essence Mask and Green Tea Mask at the Watsons One Utama Road Show from March 14 to March 16.

Customers need only bring an empty box of their current Watsons facial mask to the road show and they can redeem it for any of the new Essence Mask Range. Redemption is based on a first come first serve basis.

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